6

7

10

11 12

13 14

15

16

17

18

19

20

21 22

23

24 25

Amendments to the Claims

Please amend the claims of the present application as set forth below.

Claims 1 - 10 and 12 were originally filed.

Claim 12 has been renumbered to claim 11.

New Claims 13 - 20 are added in this response.

Claim 12 has been amended.

No Claims have been canceled.

Claims 1-20 are pending.

1. (Original) A method of mapping a Uniform Resource Locator (URL) string comprising:

searching for a particular pattern in an input URL string, the pattern being defined in a manner that permits the search to be satisfied while allowing variability among constituent parts of the input URL string; and

replacing the input URL string with an output URL string if the pattern is found in the input URL string.

- 2. (Original) The method of claim 1, wherein the particular pattern comprises a regular expression.
- 3. (Original) The method of claim 1, wherein the act of searching comprises:

9

11

12 13

14 15

16

17 18

19

20 21

23 24

25

22

accessing a plurality of input expressions, each of which describes a different pattern, wherein the input expressions are each associated with an output expression; and

checking the input URL string against the input expressions to determine a matching input expression.

4. (Original) The method of claim 3, wherein said replacing comprises:

generating an output URL string from the output expression associated with the matching input expression.

 (Original) The method of claim 1, wherein said searching comprises: accessing a plurality of input expressions, each of which describes a different pattern, wherein the input expressions are each associated with an output expression;

checking the input URL string against the input expressions to determine a matching input expression; and

wherein said replacing comprises generating an output URL string from the output expression associated with the matching input expression.

6. (Original) A Uniform Resource Locator (URL) mapping engine comprising an Application Programming Interface (API) that exposes a plurality of methods that are associated with managing rules that govern mapping capabilities of the URL mapping engine.

7

8

10 11

12

13

15

16 17

18

19 20

21 22

23

24

7. (Original) A method of mapping a Uniform Resource Locator (URL) string comprising:

receiving an input URL string;

mapping the input URL string to an output expression having a tagged expression therein; and

using the tagged expression to provide an output URL string.

8. (Original) The method of claim 7, wherein the act of using comprises:

invoking a lookup procedure specified by the tagged expression to produce a result; and

using the result to generate the output URL string.

9. (Original) A computer-readable medium having computerexecutable instructions for performing acts comprising:

receiving an input Uniform Resource Locator (URL) string;

evaluating the input URL string against a plurality of rules to identify a rule specifying a text pattern corresponding to the URL string, each rule having an output expression associated therewith, at least one rules specifying a text pattern correspond to more than one combination of text characters; and

producing an output URL string using an output expression associated with the identified rule.

10. (Original) A computer-readable medium as defined in claim 9, wherein each rule includes a rule ID and a rule action type.

6

8

9

10

12

13 14

15

16

17

18

19

20 21

22

23

25

12. 11. (Currently Amended) A computer-readable medium having computer-executable instructions for performing acts comprising:

defining a plurality of rules, wherein each rule specifies:

a text pattern;

a rule ID;

a rule action type; and

a corresponding output expression;

wherein at least some of the text patterns correspond to more than one combination of text characters;

evaluating the rules against a URL string to identify a rule specifying a text pattern corresponding to the URL string; and

replacing the URL string with an output string specified by the output expression of the identified rule.

13. (New) A system comprising:

a server receiving an input uniform resource locater (URL) string;

a mapping engine applying one or more rules to the input URL string to replace the input URL string with a corresponding output URL string, wherein each of the one or more rules is characterized by a rule identifier, a rule action type, an input expression, and an output expression, wherein the input expression includes a variable character that represents one or more other characters;

a web-site rendering engine generating a requested resource identified by the output URL string.

14. (New) A system as recited in claim 13 wherein the rule action is one of the following:

a repeat rule;

an abort mapping;

a no action.

- 15. (New) A system as recited in claim 13 wherein the one or more rules are grouped into one or more groups, wherein each of the one or more groups corresponds to a portion of the input URL string.
- 16. (New) A system as recited in claim 15 wherein each of the one or more groups are grouped according to one of the following:
 - a hostname portion of the input URL string;
 - a parameters portion of the input URL string;
 - a scoping function.
- 17. (New) A system as recited in claim 13 wherein the one or more rules comprise a forward-mapping rule to map the input URL string to the output URL string.
- 18. (New) A system as recited in claim 13 wherein the one or more rules comprise a backward-mapping rule to map the output URL string to the input URL string.

24

25

19. (New) A system as recited in claim 13 further comprising a computer-readable medium having encoded thereon a data structure for storing the one or more rules, the data structure comprising:

a rule ID field storing the rule ID;
a rule action type field storing the rule action type;
an input expression field storing the input expression;
an output expression field storing the output expression.

20 (New) A system as recited in claim 13 wherein the mapping engine applies the one or more rules in an order indicated by the rule identifier.